

Women in Management HORIZONS

South Bay Chapter

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Redefining Femininity

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What is your current definition of femininity? Is it stuck in the 50's, 60's, 70's or the 80's? As we look toward the year 2000, trends are emerging in the ever changing workplace that will affect us all. One of the most exciting trends is the feminization of California's economy... and as the saying goes, "As goes California, so goes the rest of the Country." We will examine what our concepts of femininity are and

decide if the old ideas will support us in the coming months, years and decades. Come and learn how your femininity can free your creativity and unleash your power.

Cat Williford is a Certified Professional Life Coach and President of Winning Ways, a company devoted to successful living. She sits on the Board of Directors for two

organizations and holds the office of Vice President for both of them - Women in Theatre and The Los Angeles Women's Legislative Coalition. Cat is a 1994 nominee for the Women's Referral Service "Businesswoman of the Year" Awards and leads seminars and classes on personal transformation and empowerment.

